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Wednesday, March 22, 2017



Picture above: Talented local photographer [Jenna Hines](#) is a star from our Pedestrian Walkway. In her you'll see views of the region's tree canopy and Virginia Beach Town Center in the distance.

In This Issue:

- SNOB Pedestrian Walkway needs your vote in "Best Of" Awards
- Ride for A Rogue Sweepstakes Winner Announced
- 3rd Annual Commuters Care Food Drive Recap
- Get your lucky duck for the 11th Annual Hampton Roads Duck Race
- Explore the SNOB during a pair of spring run/walk events
- Use your E-Pass on the new Dominion Boulevard Veterans Bridge



Vote for SNOB Pedestrian Walkway in Coastal Virginia magazine's 2017 "Best Of" Awards

Walkway Warriors, please help us earn top honors again this year in the 2017 Coastal Virginia Magazine's "Best Of" Readers' Choice Awards! Simply click on the image at left, and register to vote for the South Norfolk Jordan Bridge's Pedestrian Walkway as the Best Place to Walk/Walk In the Travel and Leisure category. You can vote every day through

March 31st!

Ride for A Rogue Sweepstakes Grand Prize winner announced

USS Truman sailor and Norfolk resident Ron Piana traveled the SNOB on September 19th as he headed out of the Norfolk Naval Shipyard. That trip was just like the one he takes home from work almost every day, except that it was the one trip randomly selected from nearly 600,000 others taken between summer and year end that earned him the Grand Prize. "I travel the Jordan Bridge every day to beat the traffic, but I couldn't believe I really won!" says Piana.



The Ride for A Rogue Sweepstakes was open for 26 weeks last year from June 17th through December 21st. All SNOB trips taken by E-Pass customers earned a free entry into the sweepstakes with a total of 792,296 entries received during the campaign. The Grand Prize package is valued at \$22,610 and features a brand new 2016 Nissan Rogue vehicle, courtesy of [Nissan of Chesapeake](#), plus unlimited free travel for the new vehicle on the South Norfolk Jordan Bridge during 2017. Congratulations, Ron!

3rd Annual Commuters Care Food Drive Exceeds Goal



Our commuters did some heavy lifting this year to help us beat our goal of collecting 500 pounds of non-perishable food items during the 3rd Annual Commuters Care Food Drive in February. Nearly 90 different donors were rewarded with a \$10 E-Pass Cash Reload card when they contributed at least five items. When everything was packed and delivered to the Coast Social Ministry Food Pantry in Portsmouth, our collected donation weighed in at a whopping 622 pounds! Thank for all your support!

Lucky ducks now available for 11th Annual Duck Race

We're excited to partner with Children's Health Investment Project again this year on the 11th Annual Hampton Roads Rubber Duck Race! More than 10,000 rubber ducks will "swim" down the Intracoastal Waterway on Saturday, April 22nd toward the \$10,000 Grand Prize and other great awards. Will your duck be a big winner? Find duck-tastic info at www.HamptonRoadsDuckRace.com.



SNOB run/walk events can put a spring in your step



A pair of upcoming athletic events are taking advantage of the SNOB Pedestrian Walkway for part of each course. First up is the NRGV [Sunrise A Foot, 5K and/or 10K](#) on Friday, March 24th hosted by Norfolk Naval Shipyard PWR for military 10 cardholders and DoD civilians. The following week, Chesapeake Department of Health helps the community celebrate [National Street Walking Day](#) on Wednesday, April 5th with a casual walk event from 10 am to 2 pm that starts and finishes in Elizabeth River Park under the bridge.

Even if you don't participate in the events, you can earn rewards for your healthy gains when you enroll in the complimentary Jordan Bridge Athletic Club! Get all the program details at www.JordanBridgeAthleticClub.com.



The new Dominion Boulevard Veterans Bridge began tolling on Thursday, February 9, 2017. Drivers with a valid [E-Pass](#) enjoy the lowest toll rate of \$1.00, and all other drivers receive a \$2.00 bill by mail for each trip. Pick up an E-Pass today at any of the area's [Express Fresh Retailers](#) to start saving on every trip!

About the SNOB

The South Norfolk Jordan Bridge is a high-level, fixed span bridge that links Chesapeake and Portsmouth across the Elizabeth River's Southern branch. Its soaring height eliminates bridge lifts and railroad crossings that stop traffic. Plus, the electronic collision system keeps traffic flowing smoothly without the need to stop at a toll booth. For more information about this privately-built and operated bridge, visit www.SNOB.net.



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