

For Immediate Release

December 15, 2020



South Norfolk Jordan Bridge offers “Santa’s Shortcut” with free travel for E-ZPass drivers on Christmas Eve

Chesapeake, VA – Here comes Santa Claus, and he’s dropping an early gift for Hampton Roads drivers! The South Norfolk Jordan Bridge is Santa’s favorite shortcut; so this year, drivers also enjoy free travel on Christmas Eve, no sleigh required.

All passenger vehicles traveling with a valid E-ZPass can make unlimited trips across the reliable river crossing for the full 24-hour period at no charge. Current travel rates apply to multi-axle vehicles and Pay-by-Plate customers with invoices mailed according to our standard billing cycle.

“It’s been a challenging year, and we have welcomed the community as people returned to travel throughout the year with a series of driver rewards including our On the Road Again and Cruise for A Cruise Sweepstakes,” says General Manager Kevin Crum. “With the holiday season upon us, one final gift is in order, and we’re unwrapping a free day of travel to help with all the last-minute errands, gift deliveries and celebratory gatherings. Thank you for traveling with us this year!”

For a map and turn-by-turn directions to take Santa’s Shortcut across the river, please [visit the SNJB website](#).

About the South Norfolk Jordan Bridge

The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Elizabeth River’s Southern Branch. On the west side of the river, the bridge ties into the Elm Avenue and Victory Boulevard intersection near NNSY’s Gate 36. On the east side, it connects to Poindexter Street and provides seamless access to I-464. The privately-funded and operated bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and an award-winning pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-ZPass to maximize convenience for users, but it’s not required for travel.

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