

SNJB Quarterly Newsletter: Summer 2021 issue



Pictured above: Our very own version of a starry starry night, captured by [TPT Photography](#), shows off the beauty of the night sky and Milky Way stretched over the SNJB.

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Winner winner!

We are thrilled to garner top honors again in *Coastal Virginia* magazine's annual Best Of reader survey! Your votes catapulted the SNJB Pedestrian Walkway to the top of the Southside's Best Place to Hike/Walk rankings for 2021. We see you all out there reaching your fitness goals, and thank you for honoring us with your votes. Come see us again soon!



Display tips for flying Old Glory

Having just celebrated Flag Day and Independence Day on the horizon, it's always good to brush up on your flag etiquette. She's a Grand Old Flag, and there are some easy rules to follow to ensure yours is displayed properly at home --just follow the basic guidelines laid out in this [Good Housekeeping](#) article on the U.S. Flag Code.

If your flag is ready to be replaced, be sure to retire her respectfully as well by delivering it to a local Boy Scout troop or donating it for use with a military burial as part of Sturtevant Funeral Home's [flag retirement program](#).

Calling all creators

In anticipation of our 10th anniversary, we're inviting artists to submit design concepts for an outdoor art installation to be located at the bridge's west end. Entries that feature recycled materials will be given preference during the selection process, and the artist receives a \$2,500 commission for their original work. Get all the details at www.SNJB.net/art, and submit your idea for this commemorative display by July 26, 2021.



Summer roadtrips are back!

For many, the road is calling and they must go! To be sure you're ready to roll, review the recently updated "40 Travel Tips for a Seamless Summer Road Trip." The article provides a wealth of information on researching your destination, tips to avoid crowds, prepping your vehicle, planning for meals, ticketing on the go, and more. Or, if you're planning a Hampton Roads staycation, include the SNJB on your list of must-see attractions!



Festivals return to the waterfront with July 4th kick-off

It's (finally) festival season, and everyone is excited to enjoy all the Downtown Norfolk waterfront has to offer! Norfolk Festevents' 2021 season kicks off with a big bang at the Fourth of July Great American Picnic in Town Point Park and continues into the fall with all your favorite annual events. Visit www.festevents.org for a full lineup and to purchase tickets, where required, to popular events like the Latino Music Festival, Waterfront Jazz Festival, Nash Fest 757, Virginia Children's Festival, Fall Wine Festival and more. Don't miss out on all the fun planned for the rest of 2021!



Jazz Festival tickets now available to Club members!

One of the most-anticipated music festivals of the year returns to the Norfolk waterfront this summer, and we have a block of tickets reserved for our Commuter Club members! [Log in](#) or [sign up](#) for your free account today, and redeem your points for this special reward. Tickets are first-come, first-served while supplies last.

Portsmouth approach improved

Recent roadway paving and striping projects along Elm Avenue in Portsmouth have improved travel conditions around the bridge's west end. Hats off to Portsmouth Public Works for these upgrades still in progress that make access to and from the SNJB more pleasant!



Shown above: Elm Avenue section headed East toward the bridge visible in the background.



Talk Directly to Our Drivers

Summer road trips are back on the calendars and give businesses an opportunity to reach drivers on a whole new level! Our unique, overhead display boards deliver a high level of brand attention without distractions and are the first custom display on a bridge/tunnel in the Hampton Roads region.

Reserve one of our full-color LED display boards for a day, week or month at competitive rates and visible to an average of 8,000+ vehicle trips per day. For more information and ad specs, please e-mail our.advertising.team.

About the SNJB



The South Norfolk Jordan Bridge is a high-level, fixed span bridge that links Chesapeake and Portsmouth across the Elizabeth River's Southern Branch. Its soaring height eliminates bridge lifts and railroad crossings that stop traffic. Plus, the electronic collection system keeps traffic flowing smoothly without the need to stop at a toll booth. For more information about this privately-built and operated bridge, please [visit our website](#).



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