



For Immediate Release:  
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**Exclusive Fireworks Viewing Area Offer for SNJB Commuter Club Members**  
***Redeem Commuter Club points for bleacher seating***  
***at Elizabeth River Park Grand Re-Opening on Saturday, May 30, 2015***

**Chesapeake, VA** – The South Norfolk Jordan Bridge’s complimentary Commuter Club rewards program has a sparkling new offer: exclusive bleacher seating for the fireworks display at the Elizabeth River Boat Launch & Park’s Grand Re-Opening Celebration! Hosted by the City of Chesapeake on Saturday, May 30, 2015, the afternoon celebration includes live music, kayak and fishing demonstrations, children’s activities, an outdoor movie and more. Festivities begin at 4:00 pm with a riverside fireworks display planned for 8:30 pm.

As the fireworks sponsor, the South Norfolk Jordan Bridge is extending a special bonus offer to all existing and new Commuter Club members. A private viewing area with bleacher seating and complimentary popsicles is offered exclusively to Commuter Club members at the event! Existing members can redeem their travel points for this special reward by logging in to their account at [www.SNJB.net](http://www.SNJB.net). New members can enroll in the free program and use their enrollment bonus to redeem the exclusive offer. Bleacher seating is limited and available on a first-come, first-served basis.

For more information on the South Norfolk Jordan Bridge and its Commuter Club driver rewards program, visit [www.SNJB.net](http://www.SNJB.net) or call #545-3444. For more information on the Elizabeth River Park event, visit [www.CityofChesapeake.net/PRevents](http://www.CityofChesapeake.net/PRevents) or call #382-6411.

**About the South Norfolk Jordan Bridge**

*The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Southern Branch of the Elizabeth River. On the west side of the river, the bridge ties into existing Elm Avenue and Victory Boulevard in Portsmouth. On the east side, it connects to Poindexter Street and provides seamless access to I-464 in Chesapeake. The privately-funded bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system uses E-Z Pass to maximize convenience for users, but is not required for travel.*

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