



For Immediate Release
October 26, 2020

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**CRUISE FOR
A CRUISE**



**Get your commute shipshape this fall
when you travel the South Norfolk Jordan Bridge
--Cruise for A Cruise Sweepstakes begins today--**

Chesapeake, VA – In honor of the South Norfolk Jordan Bridge’s eighth birthday, official today announced a new fall driver promotion. Beginning Oct. 26th, every E-ZPass trip across the region’s tallest bridge earns an entry in the Cruise for A Cruise Sweepstakes.



DETAILS AT WWW.SNJB.NET/CRUISE2020

The month-long celebration will tally all eligible trips through Nov. 26, 2020. At the end of the sweepstakes period, five lucky E-ZPass accounts are randomly selected to receive a Grand Prize Dinner Cruise for Two package aboard the Spirit of Norfolk luxury cruise yacht. Packages are redeemable for sailings through December 2021. More information about the Cruise for A Cruise Sweepstakes, including the Official Rules, is available at www.SNJB.net/Cruise2020.

“Drivers can always steer around congestion, construction or bridge lifts when they choose the South Norfolk Jordan Bridge to cross the Elizabeth River,” says General Manager Kevin Crum. “And this fall, we’re rewarding drivers who choose reliability on their commute with the chance to win one of five Grand Prize packages. It’s a fun way to engage our loyal drivers who have traveled with us for the past eight years and welcome new drivers while supporting another local business.”

About the South Norfolk Jordan Bridge

The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Elizabeth River’s Southern Branch. On the west side of the river, the bridge ties into the Elm Avenue and Victory Boulevard intersection near NNSY’s Gate 36. On the east side, it connects to Poindexter Street and provides seamless access to I-464. The privately-funded and operated bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and an award-winning pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-ZPass to maximize convenience for users, but it’s not required for travel.

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