



For Immediate Release

April 30, 2021

**South Norfolk Jordan Bridge rewards commuter cycling
on 20th anniversary of National Bike to Work Day
--Friday, May 21, 2021--**

Chesapeake, VA – The South Norfolk Jordan Bridge (SNJB) welcomes individual and group bicycle riders year-round, but is encouraging the community to shift into a new gear and try commuter cycling in celebration of the 20th anniversary of National Bike to Work Day. Held annually on the third Friday of May, this year’s event is scheduled for May 21st.

To help riders get in the saddle, SNJB cycling selfies and posts tagged with **#Bike2Work** on the bridge’s [@JBAClub Instagram page](#) are automatically entered to win a \$25 gift card from East Coast Bicycles in Norfolk. Two winners will be selected at random from all eligible entries. The bridge’s website also features [answers to common questions](#) frequently asked by new riders including how to dress for a ride to the office, where to store your bike at work and strategies to work up to a round-trip commute.

“As people transition back to the office and adapt to new telework options, this annual event presents the perfect opportunity to try a new way to commute. Bicycling is good for both your health and the environment, and we welcome those ready to test drive their route with the addition of spectacular waterfront views from our bridge,” says General Manager Kevin Crum. “Visit the [maps & directions page](#) of our website to find your way.”

The SNJB is just over a mile long and delivers a smooth, reliable crossing of the Elizabeth River’s Southern Branch with gentle elevation changes and breathtaking panoramic views, making it an appealing pathway for cycling. The bridge features wide shoulder lanes in both directions and an ADA-compliant, award-winning Pedestrian Walkway separated from vehicle traffic. Bicycles always travel at no cost, and riders should always wear a helmet for safety.

About the South Norfolk Jordan Bridge

The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Elizabeth River’s Southern Branch. On the west side of the river, the bridge ties into the Elm Avenue and Victory Boulevard intersection near NNSY’s Gate 36. On the east side, it connects to Poindexter Street and provides seamless access to I-464. The privately-funded and operated bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and an award-winning pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-ZPass to maximize convenience for users, but it’s not required for travel.

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