



Pictured above: The waterfront and bridge look like they've been dusted in pumpkin spice for fall, but it's just the sun's rays captured in this spectacular shot shared by our friend and talented photographer Greg Hardison.

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- Open for business? Let our drivers know!



Cruise for A Cruise Sweepstakes

Our newest drive-to-win promotion set sail on the bridge's 8th birthday and continues through Nov. 26th! Steer your way across the SNJB this fall because every E-ZPass trip earns an automatic entry for one of five Grand Prize Dinner Cruise for Two packages aboard the Spirit of Norfolk --get all the details here.

Check your treat bags --we just added 100 bonus points to every Commuter Club account! Shop our rewards online or via the updated mobile app available on the Apple App or Google Play stores.

Redeem your travel points for discounts and special offers from our local business partners. And stay tuned for news about new offers coming soon, just in time for holiday shopping and gifting!



As the region's first all-electronic toll facility, we like to stay ahead of the curve. If we designed a Jordan Bridge Alexa Skill, what actions would you find most helpful? Some initial category ideas include traffic notifications, weather conditions, directions, toll payments, special events and Commuter Club offers. Click to e-mail us your suggestions by Nov. 15th.

All aboard! Nauticus is introducing a safe, new family tradition this holiday season called WinterFest on the Wisconsin, and it promises to be a Christmas voyage like no other! This waterfront spectacular will be hosted aboard the Battleship Wisconsin from Nov. 21 through New Year's Eve, and your family will have the chance to explore a dazzling walk-through light trail, special tree lighting ceremonies, cookies with Santa, live entertainment and more! Click here for all the details.



Rely on the SNJB this winter

It doesn't feel like it yet, but winter weather is coming our way. The SNJB maintenance crew is already busy stocking supplies and prepping equipment to ensure they can keep the bridge clear for reliable river crossings in all types of weather conditions. Safe travels to all!



Talk Directly to Our Drivers

Business owners, get ready to take your holiday messaging to a new level! Our unique, overhead display boards deliver a high level of brand attention without distractions and are the first custom display on a bridge/tunnel in the Hampton Roads region.

Reserve one of our full-color LED display boards for a day, week or month at competitive rates and visible to an average of 8,000+ vehicle trips per day. For more information and ad specs, please e-mail our advertising team.

About the SNJB



The South Norfolk Jordan Bridge is a high-level, fixed span bridge that links Chesapeake and Portsmouth across the Elizabeth River's Southern Branch. Its soaring height eliminates bridge lifts and railroad crossings that stop traffic. Plus, the electronic collection system keeps traffic flowing smoothly without the need to stop at a toll booth. For more information about this privately-built and operated bridge, please visit our website.



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