



2020 Winner!

Thank you Coastal Virginia!

#covabestof

In this issue:

- 👍 We appreciate all those hard at work during this healthcare crisis
- 👍 Thank you for voting us the 2020 Best Place to Hike/Walk in Coastal Virginia!
- 👍 Drive the bridge in June to enter our "On the Road Again" Giveaway
- 👍 Now is the time to save on a new E-ZPass transponder
- 👍 RIVERFest celebrates our waterway on June 13th
- 👍 GoToll now accepted for SNJB toll payments
- 👍 Back in business? Let our drivers know!

It's been a while since many of us have been out, but we know there are still many of our friends and neighbors trekking to and from work each day as part of the region's essential workforce. Whether you're employed as a first responder, truck driver, in a local hospital or America's Shipyard, we appreciate all you're doing to keep our community safe and supported. We hope you've had a chance to see the special messaging we designed just for you on display over the bridge, and are showing it here to extend our appreciation to those not yet back behind the wheel. Safe travels, now and always.



YOU did it --again! With nearly 300,000 votes cast this year, we're honored to have been named 2020's "Best Place to Hike/Walk" in all of Hampton Roads by *Coastal Virginia* magazine readers! We love our Walkway Warriors and appreciate your continued support --come see us again soon.



When you need to cross the river, we encourage you to take the high road for every trip. You may not need to fill the tank as often, but continued exposure to the elements warrants some tender loving care to keep your ride in top condition.

Beginning June 1st, every E-ZPass trip taken on the SNJB earns an entry into our "On the Road Again" Driver Giveaway! Simply drive the bridge as part of your commute or local travel plans, and you'll be entered to win a car care prize package. One winner will be randomly selected from all eligible trips taken June 1 - 14, 2020. Visit www.SNJB.net for all the details, and drive to win!

Ready to get an E-ZPass? For a limited time, enroll for only \$20 (instead of \$35) and enjoy all the benefits of electronic tolling on the SNJB, across Virginia and in 16 other states. Visit www.EZPassVA.com today to get started.



Saturday, June 13, 2020

Bring the family to Elizabeth River Project's RIVERFest to celebrate and learn more about our home river!

A free, fun day of activities awaits in Elizabeth River Park from 11 am to 4 pm including the Learning Barge, crafts, games, live music and food trucks. Leashed pets welcomed. Get all the details on the RIVERFest website.

Go. Pay. Done.

Enjoy the convenience of pre-paid tolling with the new GoToll app. Accepted at twelve Virginia toll facilities, the mobile app allows you to pay your electronic toll charges with your phone instead of waiting for a bill to arrive in the mail. Visit the GoToll website for all the details and \$5.00 off your first trip!



Talk Directly to Our Drivers

As Virginia reopens, get ready to take your business messaging to a new level! Our unique, overhead display boards deliver a high level of brand attention without distractions and are the first custom display on a bridge/tunnel in the Hampton Roads region.

Reserve one of our full-color LED display boards for a day, week or month at competitive rates and visible to an average of 8,000+ vehicle trips per day. For more information and ad specs, please e-mail our.advertising.team.

About the SNJB



The South Norfolk Jordan Bridge is a high-level, fixed span bridge that links Chesapeake and Portsmouth across the Elizabeth River's Southern Branch. Its soaring height eliminates bridge lifts and railroad crossings that stop traffic. Plus, the electronic collection system keeps traffic flowing smoothly without the need to stop at a toll booth. For more information about this privately-built and operated bridge, visit our website.



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