INTERNATIONAL POLAR BEAR DAY CONTEST 2020
OFFICIAL RULES (1 FEBRUARY 2020)

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. TIMING: The South Norfolk Jordan Bridge ("Sponsor") International Polar Bear Day Contest ("Contest") begins on February 10, 2020 at 12:00:00 a.m. (midnight) Eastern Time ("ET") and ends on February 26, 2020, at 11:59:59 p.m. ET ("Contest Period").

2. HOW TO ENTER: There are two (2) ways to enter: 1) All drivers with an active E-ZPass account who travel the South Norfolk Jordan Bridge during the official Sweepstakes Period will automatically receive one entry per trip. **2)** To enter by mail, handwrite your first and last name, complete address, phone number, email address, and date of birth on a 3 inch by 5 inch index card, and mail it in a stamped standard #10 envelope with sufficient postage to **"SNJB Polar Bear Day Contest,"** 1001 Scenic Parkway, Suite 203, Chesapeake, VA 23323. Mail-in entries must be postmarked no later than February 24, 2020, to be eligible for the Grand Prize. Valid entries must be received by February 26, 2020, and will be entered into the drawing. Limit one entry per envelope. Entries that are photocopied, hand-stamped, computer-generated or otherwise mechanically or digitally produced or reproduced or that otherwise fail to comply with these Official Rules will NOT be honored, acknowledged or returned, and the persons submitting such requests will forfeit any corresponding postage. All materials submitted in connection with this Contest become property of the Sponsor and will not be returned.

3. ELIGIBILITY: Open to legal residents of the forty-eight (48) contiguous United States and D.C., who are 18 years of age or older with a valid U.S. driver's license at the time of entry. Contest is not open to employees, officers, directors and agents of Sponsors and Virginia Department of Transportation and its companies, affiliates, subsidiaries, prize partners, representatives, wholesalers, distributors, printers, and advertising and promotion agencies (collectively, "Promotion Parties"), and members of the immediate families (parent, child, sibling and spouse and their respective spouses, regardless of where they reside) and households of each, whether related or not related, who are not eligible to participate or win a prize in the sweepstakes. Vehicles and respective agencies or businesses traveling with E-ZPass non-revenue transponders, assigned to E-ZPass commercial accounts or those enrolled with the Sponsor's Fleet Discount and/or Non-Revenue programs are not eligible for the Grand Prize. Void in Alaska, Hawaii and where prohibited. Contest is subject to all applicable federal, state, and local laws.

4. DRAWINGS: A random drawing for the Grand Prize Winner ("Winner") will take place on February 26, 2020. Drawing will be conducted from among all eligible entries received from the two entry methods. Drawings will be conducted by Judges designated by Sponsors whose decisions are final. Odds of winning any drawing will depend upon the number of eligible entries received during the Contest period. After validation, Winner will be notified by mail and/or phone and must sign and return any required Affidavit and Release within seven (7) days of attempted delivery or prize will be forfeited. Winner may be requested to provide the Sponsor with proof that the Winner is the authorized account holder of the E-ZPass account associated with the winning entry. If a dispute cannot be resolved, the entry will be deemed ineligible. If Winner is a minor in his/her state of residence, the prize will be

awarded to minor's parent or legal guardian who must sign and return all required documents. If Winner cannot be contacted, or fails to sign and return the Affidavit and Release within the required time period, or any prize is returned as undeliverable, the Winner forfeits the prize and the prize will be awarded to an alternate Winner. Sponsors are not responsible for any change of email address, mailing address and/or telephone number of entrants.

5. PRIZES, APPROXIMATE RETAIL VALUES ("ARVs"): The Grand Prize includes a World Wildlife Fund Polar Bear Family Adoption Kit including two (2) polar bear plush, species spotlight card, framed formal adoption certificate and 5" x 7" photo in a gift box. Approximate retail value for the Grand Prize (1 total) is $250.00.

Winner is responsible for all applicable taxes as well as all other expenses relating to the receipt and use of Grand Prize. All other costs not specifically stated herein as being awarded are the responsibility of the winner. Winner will be provided instructions to obtain his/her prize at a location to be determined by Sponsor. When applicable, the Sponsor will issue an IRS 1099 form for the ARV value of the prize. No substitutions, cash redemptions, or transfers of prizes permitted by winners. Sponsor reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion. All prize details are at Sponsor's sole discretion. All federal, state and local taxes as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided are the responsibility of winners.

6. RELEASE: By participating, participants accept and agree to these Official Rules and the decisions of the Sponsor and Judges, which shall be final and binding in all matters. By participating, participants agree to release and hold Sponsor and Promotion Parties harmless against any and all claims and liability arising, in whole or in part, directly or indirectly, from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or misuse of any prize.

7. GENERAL RULES: Acceptance of a prize constitutes permission to the Sponsor and their designees to use winners' names, likenesses and biographical information for advertising and marketing and other purposes in any and all media now and hereafter devised, worldwide in perpetuity, without further compensation, notification, or permission, unless prohibited by law. Promotion Parties are not responsible for lost, late, incomplete, misdirected, or illegible mail or for lost, late, incomplete, misdirected, garbled, stolen, inaccurate, damaged, undelivered or delayed entries; or for technical, hardware or software malfunctions, lost or unavailable network, cable, satellite, Internet Service Provider (ISP) connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications whether caused by the sender or by any of the equipment or programming associated with or utilized in this Contest, or for any errors, problems or malfunctions of any kind whether caused by computer, network, technical, mechanical, printing, typographical, seeding or by any human error or otherwise which may occur in the programming of this Contest, including, without limitation, errors, problems or malfunctions which may occur in connection with the administration of the Contest, the processing of entries or prize claims, the announcement of the prizes or in any Contest-related materials. Promotion Parties also are not responsible for any incorrect or inaccurate information, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Promotion Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participation in this Contest or downloading materials from or use of the web site. If, in the Judges' opinion, there is any suspected evidence of tampering with any portion of the Contest, or if virus, bugs, unauthorized human intervention or technical difficulties compromise the integrity, security or proper entry of the Contest, the Judges reserve the right to modify or terminate the Contest, at the Judges' sole discretion. If terminated, Judges may, at their discretion, award the Grand Prize in a random drawing using all eligible, non-suspect entries received as of the time of termination or in a manner otherwise deemed appropriate by the Judges. In the event a dispute arises as to the identity of a potentially winning participant, the authorized account holder of the email address used to register will be deemed to be the registrant. The "authorized

account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. The potential winners may be required to show proof of being the authorized account holder. CAUTION: ANY ATTEMPT TO UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH INDIVIDUAL AND RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Contest, provided that if it is not possible to award another entry due to discontinuance of the Contest, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

8. GOVERNING LAW/JURISDICTION: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the federal, state or local courts located in Chesapeake, VA; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Virginia, without giving effect to any choice of law or conflict of law rules.

9. ENTRANT'S PERSONAL INFORMATION: If you are chosen as a winner, your information may be included in a publicly available winner's list.

10. WINNER'S LIST: For the name of the Grand Prize winner, available after March 31, 2020, send a self-addressed, stamped (#10) envelope to: "SNJB Polar Bear Day Contest" Winner Request, 1001 Scenic Parkway, Suite 203, Chesapeake, VA 23323. Requests received after May 31, 2020, will not be honored.

SPONSOR:

SOUTH NORFOLK
JORDAN BRIDGE

South Norfolk Jordan Bridge, 1001 Scenic Parkway, Ste. 203, Chesapeake, VA 23323