



For Immediate Release

Media Contact: Kevin Crum
#757.537.1027 cell
kcrum@southnorfolkjordanbridge.com

South Norfolk Jordan Bridge Hike & Bike
FREE and Open to the Public
Sunday, October 11, 2015 • 8:00 to 10:00 am

Chesapeake, VA – Explore the region’s tallest bridge with its sweeping panoramic views by foot, bike, stroller or wagon during the new South Norfolk Jordan Bridge Hike & Bike event. The community is invited for a free, family trek during the Columbus Day holiday weekend from 8 - 10 am on Sunday, October 11, 2015. Pets on a leash, wagons and strollers are welcomed; however, skateboards, scooters and roller blades are not permitted. Free parking is available in the newly-renovated Elizabeth River Park under the bridge, but carpooling is suggested.

To ensure the safety of all participants, ***vehicle traffic is not permitted on the bridge from 7:00 to 10:00 am*** on the morning of the Hike & Bike event. The Downtown Tunnel (I-264) and Gilmerton Bridge (US-13) are recommended alternate routes during this brief period.

“We welcome the community to explore and enjoy the bridge during this fall, family outing,” says General Manager Kevin Crum. “And the Pedestrian Walkway, which is ADA-compliant, is always open for fitness and pleasure.”

Bridge ambassadors will be stationed across the bridge to share construction facts and bridge trivia as well as help identify some of the notable landmarks visible from the roadway as part of a special SNJB “I Spy” game. Additional park activities include registration for the new Jordan Bridge Athletic Club and fall kids' crafts, plus refreshments available for sale at the Elizabeth River Park Ship Store.

Volunteers are needed in two-hour shifts from 7:30 - 9:30 am or 8:30 - 10:30 am to serve as bridge ambassadors. While guests explore the bridge without vehicle traffic, ambassadors will be stationed at points across the deck to share construction facts and bridge trivia. A special SNJB “I Spy” game also will allow guests to identify and locate some of the notable landmarks visible from the roadway with help, as needed, from the ambassadors. Volunteers also are needed to staff water stations, Athletic Club registration and kids' craft activity areas.

To volunteer for the South Norfolk Jordan Bridge Hike & Bike event, please contact Robin Magrisi at volunteer@southnorfolkjordanbridge.com or #545-3444 x201. For more information on the South Norfolk Jordan Bridge, including maps, directions, reward programs and standard travel fees, visit www.SNJB.net.

About the South Norfolk Jordan Bridge

The 5,375' long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge across the Southern Branch of the Elizabeth River. On the west side of the river, the bridge ties into Elm Avenue and Victory Boulevard in Portsmouth for quick connections to I-264. On the east side, it connects to Poindexter Street in Chesapeake and provides seamless access to I-464. The privately-funded bridge features two 12' wide traffic lanes, two 8' wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system uses E-Z Pass to maximize convenience for users, but is not required for travel.

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3815 Bainbridge Blvd., Chesapeake, VA 23324
757/545-3444 phone • 757/545-3445 fax • www.SNJB.net