



Presented by



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New “Ride for A Rogue” Sweepstakes Begins June 17
--Drive the Jordan Bridge with an E-ZPass,
and be entered to win for each trip through Dec. 31st--

Chesapeake, VA – Take the high road for all your trips across the Elizabeth River, and be entered to win a new car plus free South Norfolk Jordan Bridge travel in 2017!

Every trip taken by E-ZPass drivers for the rest of this year automatically earns an entry in the new Ride for A Rogue sweepstakes presented by Nissan of Chesapeake.

The Ride for A Rogue Sweepstakes begins June 17th and runs through December 31st with the Grand Prize package awarded to one lucky driver. At the end of the sweepstakes period, one E-ZPass account is randomly selected from all valid travel transactions to receive the Grand Prize. The Grand Prize includes a brand new 2016 Nissan Rogue vehicle and unlimited travel on the South Norfolk Jordan Bridge during 2017 (a combined total \$23,810 value). More information about the sweepstakes, including vehicle details and Official Rules & Regulations, are available at www.SNJB.net/R4Rsweeps.

“We’re always looking for ways to show appreciation for our E-ZPass drivers, and this new sweepstakes partnership with Nissan of Chesapeake delivers in a big way,” says SNJB General Manager Kevin Crum. “In addition to rewarding our existing drivers, the Ride for A Rogue Sweepstakes encourages new SNJB trips by drivers who haven’t experienced the reliability and connectivity our facility affords.”

About the SNJB

The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Southern Branch of the Elizabeth River. On the west side of the river, the bridge intersects with Elm Avenue and Victory Boulevard in Portsmouth. On the east side, it connects to Poindexter Street and provides seamless access to I-464 in Chesapeake. The privately-funded bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-Z Pass to maximize convenience for users, but is not required for travel.

About Nissan of Chesapeake

Well-known for its “Swap Keys” consumer campaigns, Nissan of Chesapeake is Virginia’s number one volume Nissan dealer and features a huge selection of new and certified pre-owned vehicles for every budget. The dealership is committed to delivering exceptional service to its customers and supporting the community while proudly servicing all of Hampton Roads and beyond.

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