



For Immediate Release  
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**South Norfolk Jordan Bridge to revise travel fees**  
**--New rates take effect January 1, 2015--**

**Chesapeake, VA** – All South Norfolk Jordan Bridge travel fees will increase by 25 cents on January 1, 2015. After nearly a year and a half of steady toll rates for the Elizabeth River’s most reliable crossing, this marks the facility’s first measured rate increase. The current \$1.50 base rate has been in effect since June 2013.

New standard travel fees go into effect after midnight on Wednesday, December 31, 2014. E-ZPass drivers continue to enjoy the lowest travel fee at \$1.75 each way; SNJB Pay by Plate customers are billed \$3.25 per crossing; and Pay by Mail drivers receive an invoice for \$4.25 per trip. To help drivers receive the lowest travel fees, Pay by Mail customers who enroll with E-ZPass can take advantage of a special offer that rebates their current toll charges to the lower E-ZPass driver rate and delivers a savings of nearly 60%. Offer details are included on every invoice.

The South Norfolk Jordan Bridge has become a popular alternate river crossing since opening in October 2012, especially for Norfolk Naval Shipyard access and during periods of heavy congestion and ongoing construction at neighboring routes. The private bridge was built and operates without any local, state or federal tax dollars.

South Norfolk Jordan Bridge drivers also have access to its exclusive Commuter Club, a free program that rewards E-ZPass drivers with travel points that can be redeemed for special offers and discounts at local businesses. Registration is free and available on [www.SNJB.net](http://www.SNJB.net).

*The 5,375’ long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Southern Branch of the Elizabeth River. On the west side of the river, the bridge ties into existing Elm Avenue and Victory Boulevard with direct access to Norfolk Naval Shipyard. On the east side, it connects to Poindexter Street and provides seamless access to I-464. The privately-funded bridge features two 12’ wide traffic lanes, two 8’ wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system uses E-Z Pass to maximize convenience for users, but is not required for travel.*

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