

For Immediate Release: March 17, 2016 Media Contact: Kevin Crum #757.545.3444 kcrum@southnorfolkjordanbridge.com

SNJB Springs for Seven Free Travel Weekends --No tolls assessed for eastbound weekend traffic beginning March 18th--

Chesapeake, VA – Do you feel lucky? The South Norfolk Jordan Bridge (SNJB) is springing for seven free travel weekends this spring for drivers crossing the river to I-464 and points east. Beginning at midnight on Friday, March 18th, all eastbound traffic travels at no charge through midnight on Sunday, March 20th and every consecutive weekend through Sunday, May 1, 2016.

The free weekend travel period begins at 12:01 am on Saturdays and continues through midnight on Sundays. The offer repeats over Easter and every weekend in April. Valid travel dates include:

- Saturday, March 19 Sunday, March 20
- Saturday, March 26 Sunday, March 27 (Easter)
- Saturday, April 2 Sunday, April 3
- Saturday, April 9 Sunday, April 10
- Saturday, April 16 Sunday, April 17
- Saturday, April 23 Sunday, April 24
- Saturday, April 30 Sunday, May 1

Typically, E-ZPass customers enjoy the lowest toll rates on the all-electronic toll facility crossing the Elizabeth River's Southern Branch. But, during the next seven weekends, all drivers headed east will travel at no charge on the region's tallest bridge. All vehicles traveling west toward Portsmouth will be charged the standard toll rates based on their method of payment.

For more information on the South Norfolk Jordan Bridge and the Free Spring Weekends offer, visit <u>www.SNJB.net</u> or call #545-3444.

About the South Norfolk Jordan Bridge

The 5,375' long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Southern Branch of the Elizabeth River. On the west side of the river, the bridge intersects with Elm Avenue and Victory Boulevard in Portsmouth. On the east side, it connects to Poindexter Street and provides seamless access to I-464 in Chesapeake. The privately-funded bridge features two 12' wide traffic lanes, two 8' wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-Z Pass to maximize convenience for users, but is not required for travel.