

<u>For Immediate Release</u> December 17, 2015 Media Contact: Kevin Crum #757.545.3444 kcrum@southnorfolkjordanbridge.com

South Norfolk Jordan Bridge to revise tolls and fees effective January 1, 2016

Chesapeake, VA – South Norfolk Jordan Bridge (SNJB) officials announced new toll rates and fees effective January 1, 2016. The region's first all-electronic, open road tolling facility offers the deepest discount to drivers who travel with a valid E-ZPass account and also extends an enrollment incentive for Pay-by-Mail drivers who convert to the prepaid account.

New standard travel fees go into effect after midnight on Thursday, December 31, 2015:

- E-ZPass drivers continue to enjoy the lowest travel fee at \$2.00 each way
- Registered SNJB Pay-by-Plate customers are charged \$3.50 per crossing
- Pay-by-Mail drivers receive an invoice by mail at \$4.75 per trip approximately 14 days after crossing
- Multi-axle vehicle toll rates begin at \$4.00 per crossing

Additionally, a change in the administrative fee from \$20.00 to \$25.00 is effective at the first of the new year. Administrative fees are not applied to an account unless it ages beyond 30 days without payment.

South Norfolk Jordan Bridge drivers also enjoy complimentary access to its exclusive Commuter Club, a program that rewards E-ZPass drivers with travel points that can be redeemed for special offers and discounts at local businesses. Registration is free and available on www.SNJB.net.

"Our base toll rate for passenger vehicles, mopeds and motorcycles is increasing just 25 cents per trip for drivers with a valid E-ZPass or SNJB Pay-by-Plate account," says General Manager Kevin Crum. "Unfortunately, the escalating cost to secure DMV information on vehicles traveling without an E-ZPass makes it necessary to implement a greater increase of 50 cents per trip to support operability for those transactions."

The South Norfolk Jordan Bridge has provided a reliable and time-saving alternate river crossing since opening in October 2012, especially for Norfolk Naval Shipyard access and during periods of heavy congestion and ongoing construction at neighboring routes. The private bridge was built and operates without any local, state or federal funding. Current toll rates were implemented January 1, 2015.

About the South Norfolk Jordan Bridge

The 5,375' long South Norfolk Jordan Bridge is two-lane, fixed span, high-rise toll bridge over the Southern Branch of the Elizabeth River. On the west side of the river, the bridge ties into Elm Avenue and Victory Boulevard with direct access to Norfolk Naval Shipyard. On the east side, it connects to Poindexter Street and provides seamless access to I-464. The privately-funded bridge features two 12' wide traffic lanes, two 8' wide shoulders and a pedestrian sidewalk separated from traffic by a concrete barrier. A fully-electronic video capture system accepts E-Z Pass to maximize convenience for users, but is not required for travel.