



3815 Bainbridge Blvd., Chesapeake, VA 23324

www.SNJB.net/art

PROPOSAL OVERVIEW

The South Norfolk Jordan Bridge (SNJB) connects the communities of Chesapeake and Portsmouth, Va., across the Elizabeth River's Southern with a 24/7/365 reliable, private toll bridge. The bridge's toll shelter offers a highly-visible location near the Chesapeake approach to showcase a large-scale outdoor public art display and enhance community interaction. The art installation is planned to coincide with the SNJB's 5th Anniversary!

ELIGIBILITY & SUBMISSION CRITERIA

All Virginia artists age 16 or older are eligible to submit a two-dimensional design for consideration. All entries should be scaled to fully-cover an 8' H x 12' W metal display area. The design should enhance its outdoor setting and be suitable for public display to a diverse audience including children. Entries should evoke a creative, uplifting energy that encourages community and is not commercially viable.

To be considered, all designs must be e-mailed to <u>Contest@SouthNorfolkJordanBridge.com</u> no later than 5:00 pm ET on Friday, September 15, 2017. Image files should be labeled as LastName.FirstInitial.jpg (72 dpi or higher) or in PDF format. Entries also should include:

- Artist full name, mailing address, e-mail address, phone number and date of birth
- If applicable, artist grade and name of school attending
- Short introduction and motivation for design

SELECTION PROCESS & AWARDS

Submissions will not be returned, but artist will retain all rights to their work. The Selection Committee will evaluate all entries based on a series of design criteria including community appeal and longevity. Design selection includes a \$1,500 cash prize! Selected artist is required to sign a publicity release and participate in promotional activities related to the art contest and installation. Artist will provide supply and equipment list to SNJB for procurement and work in partnership with SNJB to meet installation deadline.

REVISED PROJECT TIMELINE

Saturday, Sept. 30, 2017 – Entry Deadline at 5:00 pm ET Friday, October 13, 2017 – Selected design and artist announced Monday, November 6, 2017 – Installation complete